A virtual experience celebrating people and wildlife coexisting across the world

OCTOBER 24, 2020 - KICKOFF TIME: 11AM PST

Kids Activity Area!
Virtual Walks and Talks!

Earn Puma Points for Prizes!

P-22 Games and Trivia!
Musical Performances!

#SAVELACOUGARS

JOIN US AT: www.urbanwildlifeweek.org

Our new virtual interface for the P-22 Day International Urban Wildlife Festival is unique and exciting — we anticipate that 100,000 people of all ages will attend on day of the festival, and as the site will remain open after the festival, the reach will extend to tens of thousands more.

Would you like to be recognized as a sponsor for this unprecedented launch?

Your sponsorship will support the #SaveLACougars nonprofit campaign to build a wildlife crossing over the 101 Freeway!

WILDLIFE FRIEND — $1,000

- Listing on advance materials
- Listing on thank you page for Festival
- "P-22" special thank you on social feeds

WILDLIFE SUPPORTER — $2,500

- Listing on advance materials
- Listing on thank you page for Festival
- "P-22" special thank you on social feed
- "P-22" appears in Zoom meeting of your choice

WILDLIFE LEADER — $5,000

- Listing on advance materials
- Listing on thank you page for Festival
- "P-22" special thank you on social feed
- "P-22" appears in Zoom meeting of your choice
- Special guided hike with Beth Pratt, author and #SaveLACougars leader, and other cougar scientists
- Thank you from main stage of Festival

WILDLIFE CHAMPION — $10,000

- Listing on advance materials
- Listing on thank you page for Festival
- "P-22" special thank you on social feed
- "P-22" appears in Zoom meeting of your choice
- Special guided hike with Beth Pratt, author and #SaveLACougars leader, and other cougar scientists
- Thank you from main stage of Festival
- Logo on all pages of Festival experience

P-22 DAY FESTIVAL BY THE NUMBERS

We anticipate **100,000 people will attend** the new virtual Festival this year! The National Wildlife Federation's #SaveLACougars campaign has **generated over a BILLION media impressions worldwide**, and as one of the country's oldest and largest conservation groups, the National Wildlife Federation has over **6 million supporters nationwide**, and followers totaling **1.1 million on Facebook, 600,000 on Twitter, and 160,000 on Instagram**.

Please contact Amanda Leon, to become a sponsor! Leona@nwf.org or 909-731-0954

#SAVELACOUGARS

www.savelacougars.org